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Julia Odgers Website Design and Online Marketing

Browse

[User experience](#)



Customer Experience Project Inchcape Retail

[Call for Pricing](#)

The aim of this project was to examine the car buying and servicing experience Inchcape Retail was delivering to its customers and to identify ways in which this could be improved. [\[Product Details...\]](#)



Website Usability Study

[Call for Pricing](#)

Responsible for usability project to identify key areas of change required to reposition Autobytel as an e-tailer rather than an infomediary site, and to improve usability of the site. [\[Product Details...\]](#)